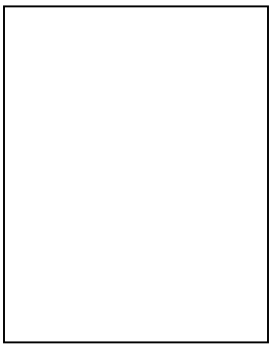
# West Virginia Horse Expo

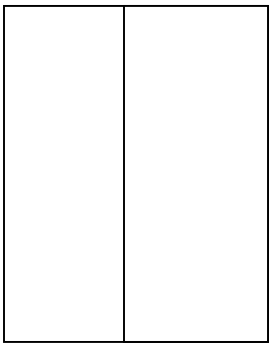
## Show Program Rate Card



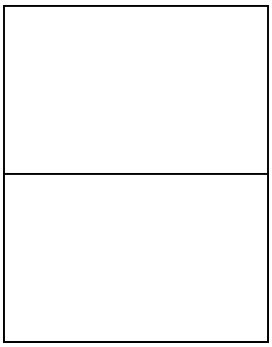
Full Page
7 ½” x 10”

Full Page Color - $250.00
Full Page Black & White - $200.00

Back Cover - $350.00
Center Pages - $300.00

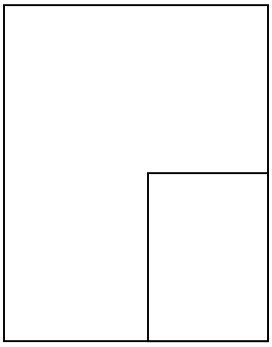


Vertical ½ page
3 5/8” x 10 “

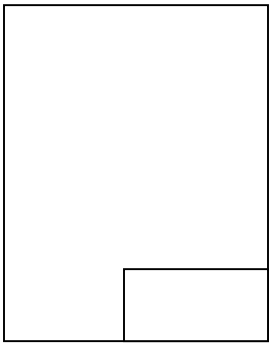


Horizontal ½ page
4 7/8” x 7 ½ “

Vertical/Horizontal Half Page Color Ad - $125.00
Vertical/Horizontal Half Page B & W Ad - $100.00



½ Page
3 5/8” x 4 7/8”
Color Ad - $75.00



1/8 Page
3 5/8” x 2 3/8”
Color Ad - $40.00

Color Photo Business Card Size Ad (max. 25 word text) - $40.00
Black & White Business Card Size Ad - $25.00

***Deadline for advertising is March 25, 2010***